Lead Magnet Lab
Grow your email list. Grow your revenue.

Automated Webinars
Tools

Deliverable	Tools	Estimated cost
Presentation	PowerPoint or Keynote	$200
Record	Screenflow - Mac	$100
	Camtasia	$300
Microphone	Blue Yeti	$100
	Heil PR-40	$300
	Logitech Clear Chat Headset	$20
Worksheets	Word saved as PDF stored on Amazon S3 or website	$0
Video Conversion	Handbrake for Evergreen only	Free
Storage	Amazon S3	Free with pricing scale based on volume
	Vimeo	$10 / month
Automated Webinars	Evergreen Business Systems	$400
	Stealth Webinar	$97 + monthly
	RunClick	$97
Welcome Video	Camera iPhone or Android	
	Script	
Custom Registration Page Integration	Bassem Salah at oDesk	$33 - $75
Optional Replay Page outside of system	LeadPages	$37 - $67 /month

© ConnectedNonprofit, 2014

Countdown Timer	YouTube	Free
	Countdown Monkey	$109 lifetime or $9.95 per month
	Timerlay	$40 per month
Email or CRM system	Aweber, MailChimp, Simplero, Ontraport, Infusionsoft	Varies

© ConnectedNonprofit, 2014